

Conditions relatives au traitement des données Google Ads – Informations sur les Sous-traitants indirects

Cette page fournit des informations sur les Sous-traitants indirects. Vous trouverez une définition des termes commençant par une majuscule dans les [Conditions relatives au traitement des données Google Ads](#).

Sous-traitants indirects tiers

Google et ses Sociétés affiliées ont recours à une sélection de Sous-traitants indirects tiers concernant les Services des sous-traitants.

Service client

Ces Sous-traitants indirects tiers fournissent un service client et une assistance technique. Cela peut être, par exemple, une assistance téléphonique et par e-mail ; des services ayant pour but de répondre aux questions, d'établir des diagnostics et de résoudre des problèmes ; un suivi des incidents ; une assistance sur les produits, y compris la création de rapports ; l'apport de réponses aux clients ; le développement d'applications logicielles et l'assistance aux clients.

Nom de l'entité	Services des sous-traitants applicables	Pays du siège social
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Accenture Co. Ltd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Taiwan
Accenture Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio	Philippines

	Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Accenture Japan Ltd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Japon
Accenture LLP	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search)	États-Unis

	Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Accenture Public Limited Company	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Irlande
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement	

Accenture Solutions Private Limited	DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Inde
ARTERIA S.A.	Google Analytics	Pologne
Atento Argentina S.A.	Google Analytics	Argentine
Cognizant Serviços de Tecnologia e Software do Brasil S/A	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Brésil
	Display & Video 360	

Cognizant Technology Solutions de Argentina SRL	(anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Argentine
Cognizant Technology Solutions de Mexico S.A. de C.V.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize	Mexique

	Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Cognizant Technology Solutions India Private Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Inde
Cognizant Technology Solutions Ireland Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics	Irlande

	Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Cognizant Technology Solutions Philippines, Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign	

Cognizant Technology Solutions US Corporation	Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
Cognizant Worldwide Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Irlande
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	Google Analytics	Turquie
	Display & Video 360 (anciennement	

Concentrix Corporation	DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
Concentrix Daksh Services India Private Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360	Inde

	Google Tag Manager Google Tag Manager 360	
Dock 15 GmbH	Google Analytics	Allemagne
EPAM Systems Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
FIS Global Business Solutions India Private Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics	Inde

	Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
G Partner Sp. z o.o.	Google Analytics	Pologne
GALLUP ARTERIA MANAGEMENT SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA	Google Analytics	Pologne
GlobalLogic Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement	

GlobalLogic Technologies Limited	DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Inde
HCL (Ireland) Information Systems Ltd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Irlande

HCL America Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
HCL Technologies Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio	Inde

	Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
HCL Tecnologia da Informacao Ltda.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Brésil
Infinity Contact Inc.	Google Analytics	États-Unis
Intelenet Global Services Private Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement	Inde

	DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
JAK - Marketing Dialog Agnieszka Grys	Google Analytics	Pologne
K.K. Teledirect Japan	Google Analytics	Japon
Majorel Ireland Limited (anciennement Arvato Finance Services Limited)	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Irlande
Pendragon Sp. z o.o.	Google Analytics	Pologne
PTS Petereit Services GmbH & Co. KG	Google Analytics	Allemagne
	Display & Video 360 (anciennement	

Regalix Inc.	DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	États-Unis
Regalix India Private Limited	Google Analytics	Inde
SCSK Serviceware Corporation	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio	Japon

	Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Teledirect Telecommerce Sdn. Bhd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Malaisie
Teleperformance Espana SAU	Google Analytics	Espagne
Teleperformance Portugal, S.A.	Google Analytics	Portugal
Teletech Brasil Servicos Ltda.	Google Analytics	Brésil
Teletech Customer Care Management (Ireland) Limited	Google Analytics	Irlande
Teletech Europe BV	Google Analytics	Pays-Bas
TMJ, INC	Google Analytics	Japon
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner	

Wipro IT Services Poland Sp. z o.o.	(anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Pologne
Wipro Limited	Google Data Studio	Inde
Wipro LLC	Google Data Studio	États-Unis
Zevas Communications Ltd.	Google Analytics	Irlande

Sous-traitants indirects affiliés à Google

Les Sous-traitants indirects affiliés à Google répertoriés ci-dessous engagent du personnel pour fournir une assistance technique, assurer la gestion des installations informatiques et proposer un service client concernant les Services des sous-traitants. L'assistance technique et la gestion des installations informatiques recouvrent les activités liées à la gestion du bon fonctionnement, de la disponibilité et de la fiabilité des Services des sous-traitants, ainsi que la gestion des produits. Certains Sous-traitants indirects affiliés à Google fournissent également un service client continu concernant les Services des sous-traitants.

Les Sous-traitants indirects affiliés à Google suivis d'un astérisque (*) engagent du personnel pour assurer la gestion des installations informatiques, y compris la maintenance et l'entretien des centres de données de Google à travers le monde.

Nom de l'entité	Services des sous-traitants applicables	Pays du siège social
Charter Investments Limited*	Gestion des installations informatiques	Taiwan
GGLE Portugal Lda	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Portugal
GOC Philippines, Inc.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
	Display & Video 360 (anciennement DoubleClick Bid Manager)	

GOC Services India Private Limited	API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Inde
Google Argentina S.R.L. Google Infraestructura Argentina S.R.L.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Argentine
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick	

Google Asia Pacific Pte. Ltd. (リミテッド) *	Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Singapour
Google Australia Pty Ltd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Australie
Google Austria GmbH	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360 (anciennement DoubleClick Search)	Autriche
Google Belgium NV Crystal Computing SPRL*	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360	Belgique

	(anciennement DoubleClick Search)	
Google Brasil Internet Ltda.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Brésil
Google Bucharest S.R.L.	Google Tag Manager Google Tag Manager 360	Roumanie
Google Canada Corporation	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Canada
Google Chile Limitada*	Search Ads 360	

Inversiones y Servicios Dataluna Limitada*	(anciennement DoubleClick Search)	Chili
Google Columbia Limitada	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Colombie
Google Commerce Ltd. Google Ireland Limited*	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Attribution Google Attribution 360 Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Irlande
	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360 (anciennement DoubleClick	

Google Czech Republic, s.r.o.	Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	République tchèque
Google Denmark ApS	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Danemark
Google Finland OY Tuike Finland OY*	Display & Video 360 (anciennement DoubleClick Bid Manager) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search)	Finlande
	Display & Video 360 (anciennement DoubleClick Bid Manager)	

Google France SARL	API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	France
Google FZ LLC	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Émirats arabes unis
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick	

Google Germany GmbH	Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Allemagne
Google Greece Internet Applications Single Partner LTD	Search Ads 360 (anciennement DoubleClick Search) Google Tag Manager Google Tag Manager 360	Grèce
Google Hrvatska D.o.o.	Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase	Croatie
Google Israel Ltd.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Israël
	Display & Video 360 (anciennement DoubleClick Bid	

Google Italy S.r.l.	Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Italie
Google Kenya Limited	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Kenya
Google Lithuania UAB	Display & Video 360 (anciennement DoubleClick Bid Manager) Search Ads 360	Lituanie

	(anciennement DoubleClick Search)	
Google Netherlands B.V. Green Box Computing B.V.*	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Pays-Bas
Google New Zealand Limited	Search Ads 360 (anciennement DoubleClick Search) Google Tag Manager Google Tag Manager 360	Nouvelle-Zélande
Google Norway AS	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase	Norvège

	Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Google Peru S.R.L.	Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Pérou
Google Poland Sp. z o.o.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Attribution Google Attribution 360 Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Pologne
	Display & Video 360	

Google Reklamcılık ve Pazarlama Ltd. Şti (également connu sous le nom de Google Turkey)	(anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search)	Turquie
Google Slovakia, s.r.o.	Search Ads 360 (anciennement DoubleClick Search)	Slovaquie
Google South Africa Proprietary Limited	Search Ads 360 (anciennement DoubleClick Search)	Afrique du Sud
Google Spain S.L.U.	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Tag Manager Google Tag Manager 360	Espagne
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner	

Google Sweden AB	(anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase	Suède
Google Switzerland GmbH	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform) Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Attribution Google Attribution 360 Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Suisse
	Display & Video 360 (anciennement DoubleClick Bid Manager) API Audience Partner (anciennement DoubleClick Data Platform)	

Google UK Ltd	Campaign Manager (anciennement DoubleClick Campaign Manager) Search Ads 360 (anciennement DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics pour Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Royaume-Uni
Maguro Enterprises, LLC* Gable Corporation ; Tetra, LLC* Tapaha Dynamics LLC* Myall, LLC* Design, LLC*	Gestion des installations informatiques	États-Unis

Changement de nom de Sous-traitant indirect

Date d'entrée en vigueur : 4 février 2020

Version précédente

- [4 décembre 2019](#)